

CHILD LIFE DISASTER RELIEF

ANNUAL REPORT 2020



TURNING TRAGEDY
TO TRIUMPH



LETTER FROM THE PRESIDENT

A decade ago, I asked "who is helping the children cope with this?" It was the devastating 2010 Haiti earthquake, and I wanted to go. I wanted to use my professional skills to help the children I saw in media images sitting on the sidelines trying to grasp what had happened.

Joined by a colleague, we began to search to find out who is doing this work that we can join.

Two years later, and still searching, we came to terms with the reality that we had stumbled on a massive need and Child Life Disaster Relief was born.

Since then, CLDR has had more impact than I had ever imagined possible with approximately 12,000+ direct child encounters and numerous more with online resources.

With the support of many, not even a global pandemic could slow this organization down. In 2020, we continued to explode with growth and positive change, pivoting quickly to produce virtual Coping Through Connections groups, successful webinars, excellent printable resources, and our first comprehensive CLDR training to further equip our responders.

We also hired Jean Cooper, our first paid Executive Director during the pandemic and expanded our board of directors to bring in diversity of minds, talents, backgrounds, experiences, and skillsets. All these things continue to propel CLDR even further toward reaching our vision to ensure that ALL children – not just the lucky ones- have the tools and support needed for positive coping and resilience after disaster.

The need is so great. Disasters happen continually and are increasing in frequency. More and more children are impacted. And more and more children need help.

We are at a pivotal time in our organization's history and pushing forward for increased impact for the health and wellbeing of children and teens.

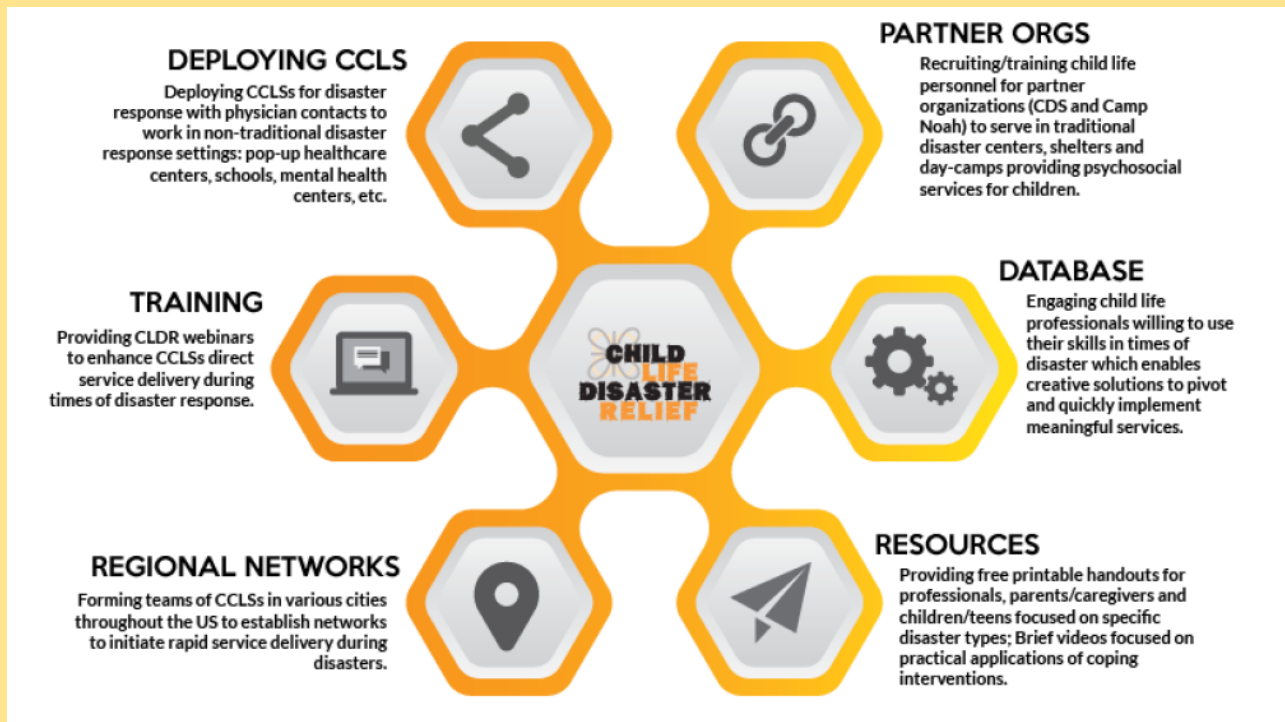
We are honored to have you join us as we continue our mission.

A handwritten signature in black ink that reads "Katie Nees". The script is cursive and fluid.

KATIE NEES, MSHS, CCLS

CLDR Co-Founder and Board President

WHAT WE DO



"It is amazing how play can disguise itself and become such a tool for healing. It was an honor to be one of twelve to do this. I would do it all again in a heartbeat."

~Christen Bradbury, CCLS, CTRS
Hurricane Dorian Deployment



"You just have to talk about your feelings sometimes so then you can calm down and keep going."

~Abby, age 6, Participant
COVID-19 Coping through Connections

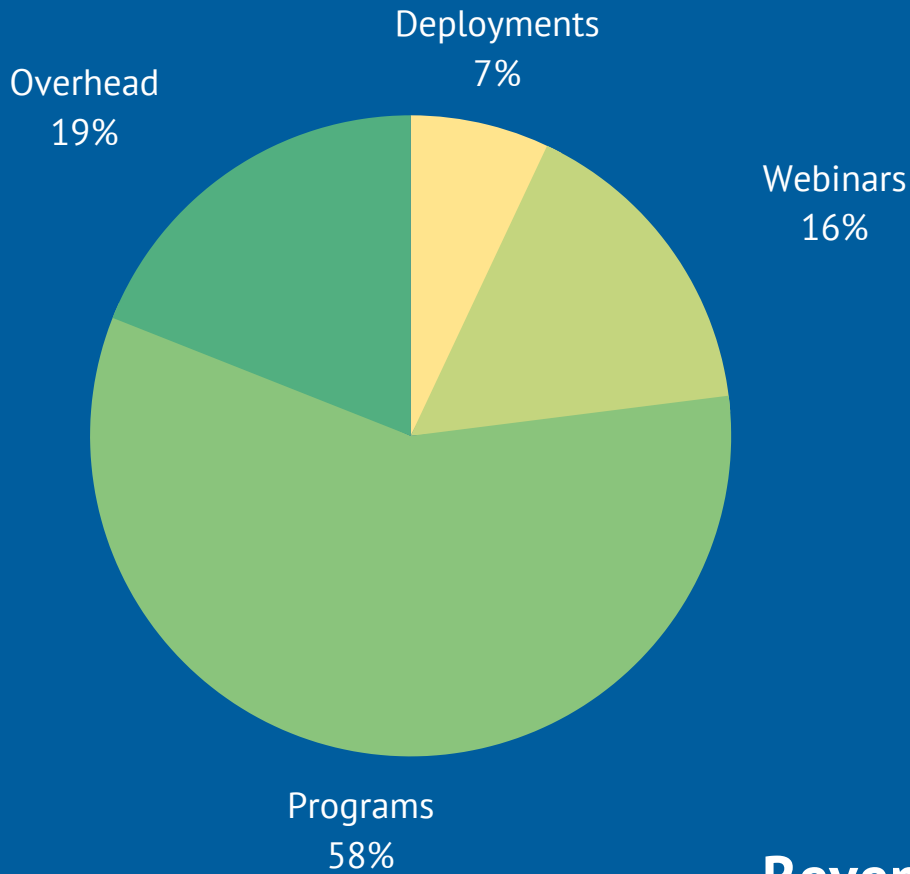


"We have found immense value in the intervention of child life specialists on this deployment and we are looking forward to continue impacting children helping them manage the anxiety and fear related to the natural disasters that affect the area."

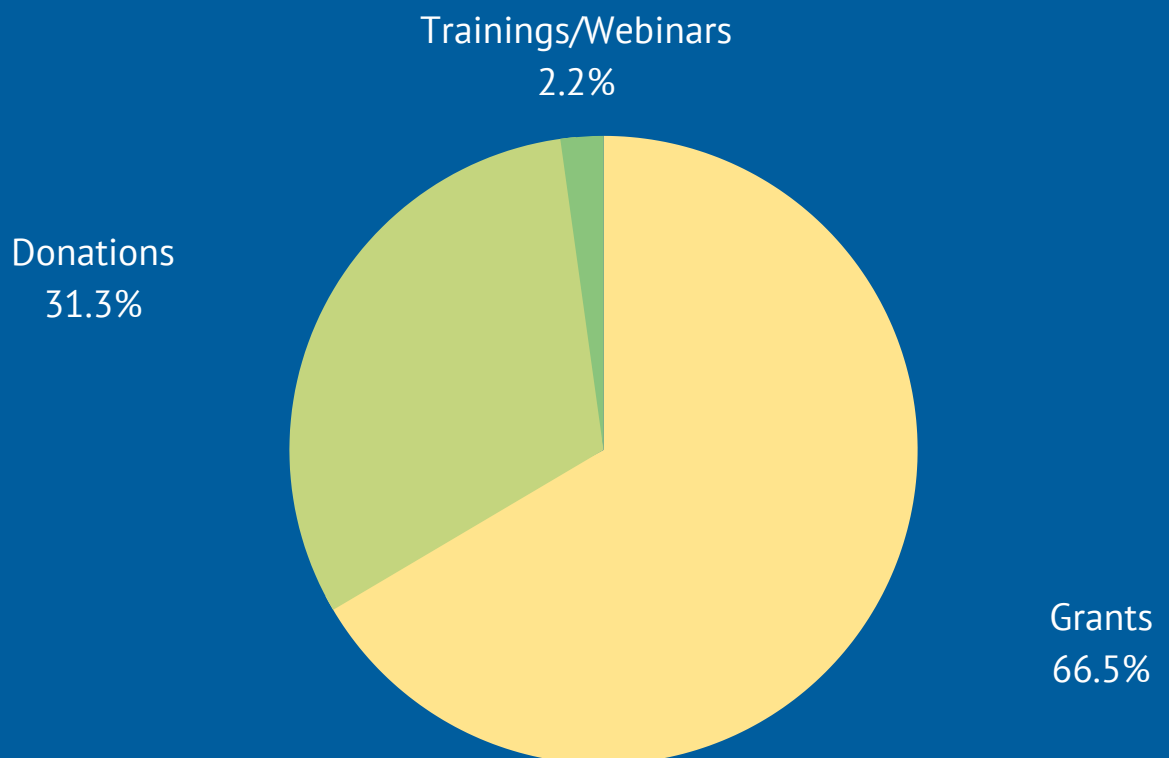
~Betzaida Gonzalez, MD Puerto Rico Deployment Partner

FINANCIAL STATEMENT 2020

Expenses



Revenue



OUR IMPACT



50%

We grew our local programs from seven in 2019 to 15 in 2020.

,07

Child encounters during deployments in Puerto Rico and Coping Through Connections virtual deployments

740

Participants in four educational webinars focused on meeting the needs of children after disaster

65

**Certified Child Life Specialist
volunteers engaged in
programmatic and direct child
interventions**

CLDR BOARD, STAFF & COMMITTEES

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ERIN SILBER, CTRS, CCLS

Staff: Jean Cooper, LCSW Executive Director
3 Contractors: Graphic Designer, Education Coordinator, Accountant



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2021 STRATEGIC GOALS



DEPLOYING CCLS

Expand service delivery focused on the needs of teenagers as well as children/teens with special needs and developmental disabilities across all phases of disaster response.



REGIONAL NETWORKS

Expand service delivery to initiate high-quality psychosocial care within the first 24-48 hours for large and small disaster events in local communities throughout the US.



RESOURCES

Expand resource development for high-quality printable sources and videos focused on children/teens and their caregivers.



TRAINING

Expand webinar modules to the audience of first responders, providing professional education on how to best help children/teens on the scene of disaster and emergency response events.

CLDR CONTRIBUTORS

Wayne & JoAnn Moore
Charitable Foundation



THE GREATER SUM
FOUNDATION

Thank you...



Heck Family Foundation Inc

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